



2018 Annual Report

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Welcome

Founded in 2013, CHASE (Community Health Advancement and Student Engagement) is a Melbourne-based, innovative not-for-profit organisation that **engages, educates and empowers** disadvantaged secondary school students across Victoria. CHASE mentors partner with secondary schools and community organisations to deliver a rigorous and tailored preventative health curriculum to students.

Through the program, students are equipped with the understanding, skills and confidence to tackle core health issues in their personal life and the broader community; through improving health literacy, students are empowered to achieve their full potential and take charge of their own futures.

Mission, vision, aims and values

CHASE's **mission** is to engage, educate and empower students to create healthier lives for themselves and the community. We aim to educate students about preventative health and give them the tools to take control of their personal health and that of their community.

Our **vision** is to create a movement of young people empowered to combat preventable disease.

At CHASE, we **value**:

- **Innovation**

We educate, engage and empower.

We strive to bring creative solutions to challenging situations.

- **Recognition**

We acknowledge and appreciate the volunteers who make us successful.

We appreciate and respect our partners, stakeholders and supporters.

- **Integrity**

In everything we do we expect and provide excellence and honesty.

What we do, we do for the right reasons.



*"In Melbourne's metropolitan west, student ability is spread evenly but unfortunately opportunity isn't. **Disengaged and disadvantaged students don't lack ability, they lack opportunity.** So, whilst CHASE aims to improve the health literacy of disadvantaged students, at the core of what we do, we also aim to give students an opportunity. CHASE provides an opportunity for students to access preventative health knowledge, empower themselves and engage with their broader community to become future leaders."*

—Michael Lim (CEO, 2017-18)

Why the Western suburbs?

Encompassing Brimbank, Hobsons Bay, Wyndham, Maribyrnong, Moonee Valley, Melton and Moreland municipalities, the Western suburbs inclusive of Moreland consist of some of the **most socioeconomically disadvantaged people** in metropolitan Melbourne.

Key statistics

Melbourne's metropolitan west is an area experiencing strong population growth and high rates of chronic diseases compared to national averages. Brimbank, a municipality in the metropolitan west, is the second largest municipality in Melbourne and is considered an area of relative disadvantage for the following reasons^{1,2,3}:

- The fourth highest unemployment rates in Victoria at 8.3%;
- Highest proportion of people self-reporting poor health in Victoria;
- High level of cultural diversity with 34% of the population born overseas;
- Second lowest rate of English proficiency in Victoria; and
- Significantly lower proportion of people eating the recommended daily serves of fruit and vegetables (2.2% compared with 5.2% for Victoria).

In addition⁴:

- Health and community services in Melbourne's West are significantly underfunded and under-resourced; and
- Melbourne's West far exceed the Victorian type II diabetes average. Up to 1 in 7 people in Melbourne's West has the disease, compared with 1 in 30 for the whole of Victoria.



2018 CHASE students at St Albans Secondary College upon completion of the program



2018 CHASE student from Victoria University Secondary College presenting his project at CHASE Showcase

¹ Department of Health. Metropolitan Health Plan Technical Paper. May 2011

² Brimbank Council. Mapping Brimbank's Diversity. January 2015

³ Regional Development Victoria. Building Healthy Communities in Melbourne's west. July 2015

⁴ LeadWest. Western Agenda 2012 – 2016. July 2012

Message from our CEO

2018 marks the most successful program to date with exciting initiatives planned for the new year.

2018 was a year with much to celebrate. Feedback from teachers and principals across CHASE’s five partner schools was overwhelmingly positive, with many noting that the program quality and delivery was the best to-date. Credit goes to our wonderful cohort of volunteer mentors who have demonstrated exceptional engagement this year, as well as the ever-dedicated CHASE Committee who have worked tirelessly to improve our program. CHASE was honoured to be the recipient of Brimbank City Council’s 2018 Learning Excellence Award that recognises outstanding commitment to the development of knowledge, skills and wellbeing within the community.

Despite our successes, there was also much to reflect on in 2018. Like any young organisation, reflection is an incredibly important process to CHASE and is what enables us to grow and expand our impact. We look forward to learning from all that was 2018 to continue delivering the best experience for our students, mentors and Committee.

Perhaps most importantly, we come to a time of farewells and thank-you’s. We are saddened to see some of our long-standing Committee members leave as they pursue the next steps in their lives—CHASE is truly indebted to the dedication that they have shown and words cannot thank them enough.

Finally, looking forward to 2019, CHASE is excited to be rolling out a suite of new initiatives to continue improving the program. These initiatives build upon the successes of 2018 to maximise the impact, sustainability and long-term growth of the organisation. It has never been a more exciting time to be a part of CHASE!

—Wallace Jin (CEO, 2019)



Highlights from 2018



CHASE receives Brimbank City Council's 2018 Learning Excellence Award

CHASE was honoured to be the recipient of Brimbank City Council's We Are Brimbank Awards – 2018 Learning Excellence Award! The Learning Excellence award is awarded to "an organisation or individual who demonstrates outstanding contribution to the ongoing education, learning and engagement of the Brimbank community". We would like to extend our sincere thanks to Brimbank City Council and to the hard work, dedication and passion of the CHASE team who made this possible.

Partnering with Teach For Australia for mentor upskilling and training

CHASE was delighted to announce a partnership with Teach For Australia, where a series of targeted training sessions were delivered to our volunteer mentors. Both organisations have witnessed the problem of educational inequity in Australia firsthand, and are committed to transforming the lives of young people through engagement and empowerment. CHASE is also committed to maximising value and offering professional development opportunities for our amazing group of volunteers.



Collaboration with Deloitte Australia for strategy planning and a professional development bootcamp

CHASE was incredibly fortunate to receive pro-bono support from Deloitte Australia. As part of Deloitte Impact Day, CHASE underwent a strategic planning session to guide future outcomes. CHASE mentors also participated in a professional development CV bootcamp led by Deloitte consultants and CHASE alumni.

Our partner schools



Brunswick Secondary College

Brunswick Secondary College has been with CHASE since 2017. The school sits in the Moreland City Council municipality. 17 students participated in the CHASE program in 2018.



Copperfield College

Copperfield College has been with CHASE since its inception in 2013. The school sits in the Brimbank City Council municipality. 87 students participated in the CHASE program in 2018.



Essendon Keilor College

Essendon Keilor College has been with CHASE since its inception in 2013. The school sits in the Moonee Valley City Council municipality. 18 students participated in the CHASE program in 2018.



St Albans Secondary College

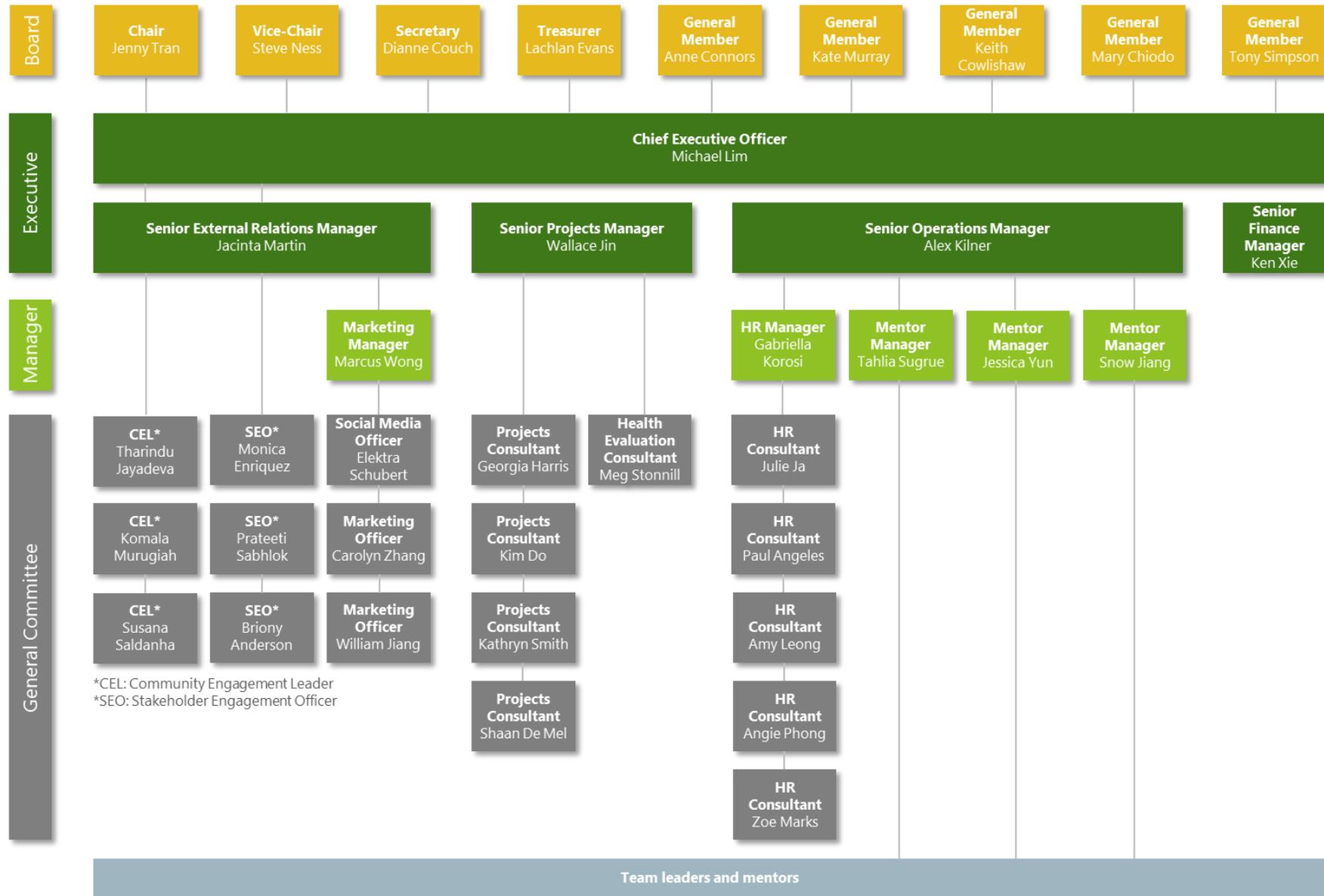
St Albans Secondary College has been with CHASE since 2016. The school sits in the Brimbank City Council municipality. 33 students participated in the CHASE program in 2018.



Victoria University Secondary College

Victoria University Secondary College has been with CHASE since 2018 and participated in the miniCHASE program in 2017. The school sits in the Brimbank City Council municipality. 52 students participated in the CHASE program in 2018.

Our organisation in 2018



An overview of organisational responsibilities

<p>Our Board</p>	<p>The Board ensures that the fundamental principles of CHASE, embodied in its Missions, Values and Strategic Initiatives, are implemented. The Board aspires to excellence in governance standards. The Board meets with the CEO on a bimonthly basis.</p>
<p>Our CEO and Executive team</p>	<p>Led by the CEO, the Executive team are responsible for the day-to-day management of CHASE. Each Senior Manager is responsible for their own respective portfolio and the implementation of the CHASE Strategic Plan. The Executive team and their respective portfolios meet on a monthly basis.</p>
<p>Operations</p>	<p>The Operations team provide strategic and operational guidance for CHASE including mentor management, human resources and IT services.</p>
<p>Projects</p>	<p>The Projects team work to develop the CHASE curriculum; ensuring that information is current and reliable. They are also responsible for organising and coordination mentor training workshops and monitoring students' Action Phase projects.</p>
<p>Finance</p>	<p>The Finance team is responsible for the financial sustainability of CHASE by monitoring its financial plans and reports as well as raising revenue through fundraising and sponsorship.</p>
<p>External Relations</p>	<p>The External Relations team liaises with CHASE schools and community partners, acting as an intermediary between external stakeholders and CHASE members. This team is also responsible for CHASE's branding and marketing strategy.</p>
<p>Team leaders and mentors</p>	<p>Students participating in the CHASE program are encouraged and supported by our enthusiastic and passionate CHASE mentors. CHASE mentors deliver all workshops. They facilitate discussions and run activities in their classes to help inform, engage and empower their students.</p>

Our supporters in 2018



How to support CHASE

CHASE is **100% volunteer run** from our Board through to our Committee and Mentors. By becoming a supporter, you can help CHASE enrich the lives of young people through education, engagement and empowerment. You can support CHASE by donating to our organisation or through partnerships.

To donate, visit <https://www.givenow.com.au/chaseprogram> or go to our website, www.chaseprogram.org.au and click the "Donate Now" button. Your donation will not only help CHASE educate, engage and empower young people but it will allow CHASE to develop, promote and foster new and existing partnerships with local community organisations and health professionals. CHASE will be able to ensure that our volunteers, schools and students have all the resources they need available to them.

To find out how you or your organisation can partner with CHASE, please contact Jessica Yun, our Senior Engagement Manager, via jessica.yun@chaseprogram.org.au, or visit our website and lodge an enquiry.

2018 Financial Report

Community Health Advancement and Student Engagement			
	YTD - Income & Expenditure		
	As at 31 December 2018		
	2018 Annual Budget	YTD - 31 Dec 2018	% of Annual Budget
Income			
Corporate Sponsorship (202)	\$500.00	\$0.00	0.0%
Donations (203)	\$2,600.00	\$2,611.40	100.4%
Fundraising (201)	\$3,700.00	\$0.00	0.0%
Grants and Funding (204)	\$15,000.00	\$11,933.60	79.6%
Interest Income (270)	\$0.00	\$0.00	0.0%
Total Income	\$21,800.00	\$14,545.00	66.7%
Less Cost of Sales			
Cost of Goods Sold (310)	\$0.00	\$0.00	0.0%
Fundraising Expenses (311)	\$950.00	\$0.00	0.0%
Total Cost of Sales	\$950.00	\$0.00	0.0%
Gross Income	\$20,850.00	\$14,545.00	69.8%
Less Operating Expenses			
PROGRAM			
Education Phase (401)	\$900.00	\$1,311.17	145.7%
Action Phase (402)	\$1,050.00	\$1,984.46	189.0%
Showcase (403)	\$750.00	\$2,726.01	363.5%
Program - General (404)	\$3,430.00	\$1,431.83	41.7%
Mini-CHASE Program (405)	\$140.00	\$0.00	0.0%
SUBTOTAL - PROGRAM	\$6,270.00	\$7,453.47	118.9%
HUMAN RESOURCES			
Recruitment (411)	\$200.00	\$0.00	0.0%
Training and Education (412)	\$3,460.00	\$3,515.42	101.6%
Meetings & Events (413)	\$3,850.00	\$3,004.04	78.0%
HR - General Expenses (414)	\$900.00	\$306.14	34.0%
SUBTOTAL - HR	\$8,410.00	\$6,825.60	81.2%
MARKETING			
Marketing - Promotions (421)	\$400.00	\$0.00	0.0%
Marketing - General (422)	\$400.00	\$0.00	0.0%
Marketing - CHASE Video (423)	\$1,000.00	\$0.00	0.0%
SUBTOTAL - MARKETING	\$1,800.00	\$0.00	0.0%
FINANCE & ADMINISTRATION			
Insurance (430)	\$2,150.00	\$1,970.21	91.6%
Compliance Costs (431)	\$0.00	\$0.00	0.0%
Bank Fees (432)	\$0.00	\$0.00	0.0%
Interest Charges (433)	\$0.00	\$0.00	0.0%
Accounting Expense (434)	\$425.00	\$237.15	55.8%
Legal Fees (435)	\$0.00	\$0.00	0.0%
Consultant Fees (436)	\$0.00	\$0.00	0.0%
IT - Server (440)	\$162.00	\$177.09	109.3%
IT - Website & Communications (441)	\$0.00	\$56.25	0.0%
General Printing & Stationery (450)	\$50.00	\$21.49	43.0%
Miscellaneous Admin Costs (451)	\$100.00	\$0.00	0.0%
SUBTOTAL - FINANCE & ADMIN	\$3,887.00	\$2,462.19	63.3%
Total Expenses	\$20,367.00	\$16,741.26	82.2%
Net Profit/Loss	\$483.00	-\$2,196.26	

Community Health Advancement and Student Engagement



Balance Sheet As at 31 December 2018

	31 Dec 2018	31 Dec 2017
Assets		
Bank		
CHASE - Society Cheque Account	\$17,783.78	\$19,382.48
Total Bank	\$17,783.78	\$19,382.48
Prepayment	\$18.75	\$0.00
Total Assets	\$17,802.53	\$19,382.48
Liabilities		
Fundraising - Sales in Advance	\$0.00	\$0.00
Mentor Bonds - T-shirts	\$10.00	\$0.00
Business Card Bonds	\$238.98	\$238.98
General Accruals	\$655.06	\$18.75
Provision for Mentor Bonds	\$170.00	\$200.00
Total Liabilities	\$1,074.04	\$457.73
Net Assets	\$16,728.49	\$18,924.75
Equity		
Current Year Earnings	-\$2,196.26	-\$1,621.81
Retained Earnings	\$18,924.75	\$20,546.56
Total Equity	\$16,728.49	\$18,924.75

Cash Flow Summary As at 31 December 2018

Opening Cash at Bank - 1 January 2018	\$19,382.48
Inflows	
Grants and Funding	\$11,933.60
Interest Revenue	\$0.00
Net Fundraising Inflows	\$2,611.40
Mentor Bonds Received (T-Shirts)	\$0.00
Total Inflows	\$14,545.00
Outflows	
Program	\$7,473.47
Human Resources	\$6,825.60
Marketing	\$0.00
Finance & Administration	\$1,844.63
Total Outflows	\$16,143.70
Net Inflow	-\$1,598.70
Closing Cash at Bank - 31 December 2018	\$17,783.78