

2019 ANNUAL REPORT



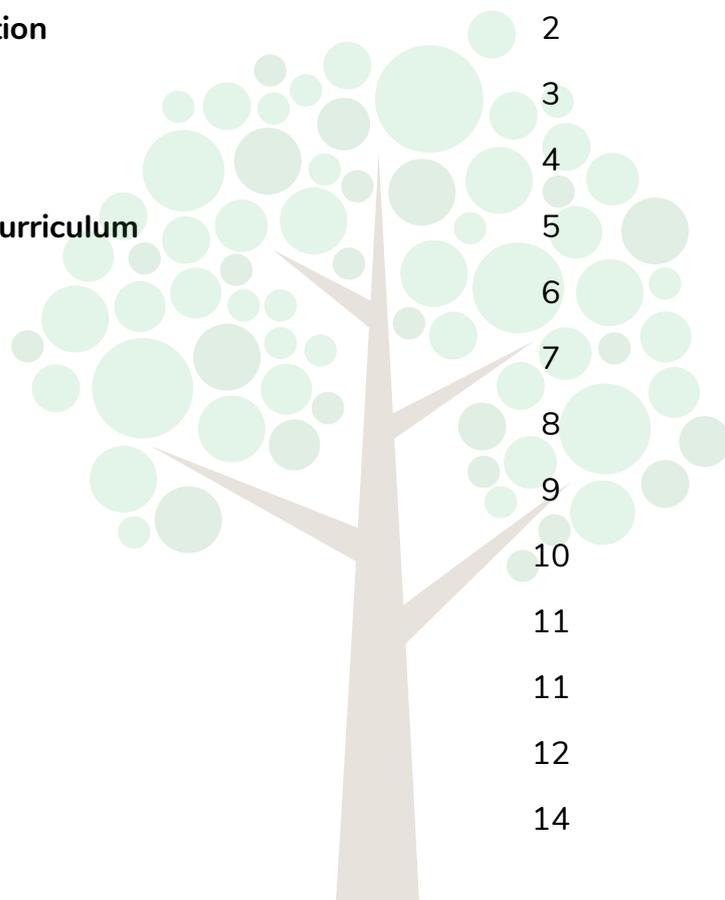
ENGAGE | EDUCATE | EMPOWER



Contents



Welcome to a passionate, volunteer-led organisation	2
Executive foreword	3
Our mission and values	4
Our program - an innovative and locally tailored curriculum	5
Our target - reaching those who need it the most	6
Our team - 100% volunteer and youth-led	7
Our partner schools	8
Our progress in 2019	9
Our highlights from 2019	10
Our supporters in 2019	11
How to support CHASE	11
Appendix 1: 2019 Financial Report	12
Appendix 2: Overview of organisational roles	14



Welcome to a passionate, volunteer led organisation

Founded in 2013, CHASE (Community Health Advancement and Student Engagement) is an innovative Victorian not-for-profit organisation led entirely by passionate volunteers and youths. Our mission is to engage, educate and empower the next generation of young Victorians through health education and personal mentorship.

CHASE adopts an innovative, hands-on curriculum tailored locally to the needs of VCAL (Victorian Certificate of Applied Learning) students in Victoria. Over the course of the school year, our 100+ volunteer mentors travel fortnightly to our partner schools to deliver this curriculum in some of Melbourne's most disadvantaged regions.

Since 2013, the program has reached over 1,600 youths from low socioeconomic or culturally diverse backgrounds. It has given them the opportunity to meaningfully engage with their health and education. CHASE equips students with the skills, confidence and inspiration to take agency over their own wellbeing and tackle issues most relevant to their local communities.

By giving students greater control over their health, we empower them to become individual leaders, both of their own futures and in their local community—what begins as simple health literacy ends in greater life literacy.



Executive foreword



2019 marks the most successful program to date with achievements in sustainable growth and volunteer engagement



2019 was a year with much to celebrate. Feedback from teachers and principals across CHASE's five partner schools was overwhelmingly positive, with several schools noting that the program quality and mentor cohort were the best to date. Credit goes to our wonderful cohort of volunteer mentors who have demonstrated exceptional engagement this year, as well as the ever-dedicated CHASE Committee who work tirelessly to help others and expand our impact.

Like any young organisation, reflection is an incredibly important process to CHASE. It enables us to grow and improve. We look forward to learning from the challenges and lessons of 2019 and continue improving the experience for our students, mentors and Committee.

Looking forward to 2020, the growth at CHASE never stops. We are excited to be rolling out the first stage of our new strategic plan which focuses on setting the foundations for future expansion. These initiatives build upon the successes of 2019 to maximise the impact, sustainability and long-term trajectory of the organisation. It has never been a more exciting time to be a part of CHASE!

CHASE is a truly unique initiative. We are proud to be reducing inequalities in health and education. We are proud to be empowering those who experience social disadvantage. And we are proud to be contributing towards a movement of healthier young Victorians as a whole.

—Wallace Jin (Chief Executive Officer)

Our mission and values

At CHASE, our mission and values form the core of everything we do. They are designed with our volunteers and for our volunteers - a reflection of the individual voices that constitute CHASE as well as the collective ideals of the broader organisation.

CHASE's mission:

"To engage, educate and empower students to create healthier lives for themselves and the community."

CHASE's core values:

Agency

- We empower students to have a voice and to take ownership of their choices.
- We foster relationships of trust between secondary and tertiary students.

Inspiration

- We instil passion in our students and team to positively influence.
- We inspire our stakeholders to connect and synergise.

Integrity

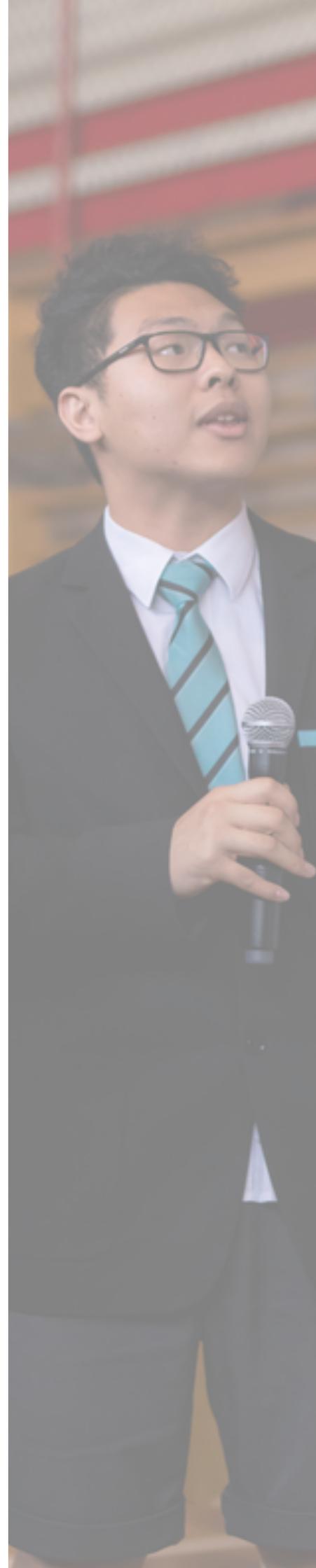
- We demonstrate the courage and determination to do the right thing, always.
- We lead by example—with excellence, authenticity and transparency.

Inclusion

- We ensure that students, irrespective of background, have access to the same opportunities.
- We create a safe community where diversity and unconditional respect are valued.

Development

- We provide the opportunities, tools and network to maximise individual potential.
- We provide the opportunities, tools and network to maximise individual potential.



Our program

An innovative and locally tailored curriculum

CHASE adopts an innovative pedagogical framework to promote the health and wellbeing of young Victorians. Over the course of the school year, CHASE's 100+ volunteer mentors travel to our partner schools to deliver twelve health-related workshops, each mentor working with the same group of 3-4 students every fortnight.

The first six workshops (Education Phase) work to build students' understanding of key health topics pertinent to themselves and their community—these include healthy eating, physical activity, respect and relationships, alcohol and other drugs, and mental health. In the latter six workshops of the year (Project Phase), mentors then support students through the process of designing and executing a community-based health project in partnership with local community organisations.

All community projects are student-led, meaning that students are responsible for identifying a relevant community challenge, building partnerships with local organisations, fundraising, designing an innovative solution and executing it.

As an example, a recent student group at Copperfield College organised a campaign to raise community awareness of homelessness through a tin-can drive at Copperfield's three campuses. To fund the project, the students set up a fundraising campaign through a car wash initiative. The team raised \$480 and collected over 2,400 cans to donate to Hope Street Youth and Family Services.

At the end of the year, CHASE culminates in the Showcase event, where students' achievements during the year are showcased and celebrated with peers, teachers, parents and community leaders.



Program overview

Education Phase (Mar - Jun)

Address gaps in curriculum through health-focused workshops

#1 Introduction to CHASE



#2 Nutrition



#3 Physical activity



#4 Respect and relationships



#5 Alcohol and other drugs



#6 Mental health



Project Phase (Jul - Oct)

Apply knowledge through delivering community-based health projects



Showcase (Oct - Nov)

Celebrate achievements by presenting projects to school and community



Figure 1
Overview of the CHASE program

Our target

Reaching those who need it the most

The CHASE program was designed through an extensive consultation and co-design process with stakeholders across Victoria. We learnt that working with young individuals at the cusp of a significant life transition—such as moving from secondary to tertiary education or employment—provides an ideal window to establish positive long-term health and wellbeing practices.

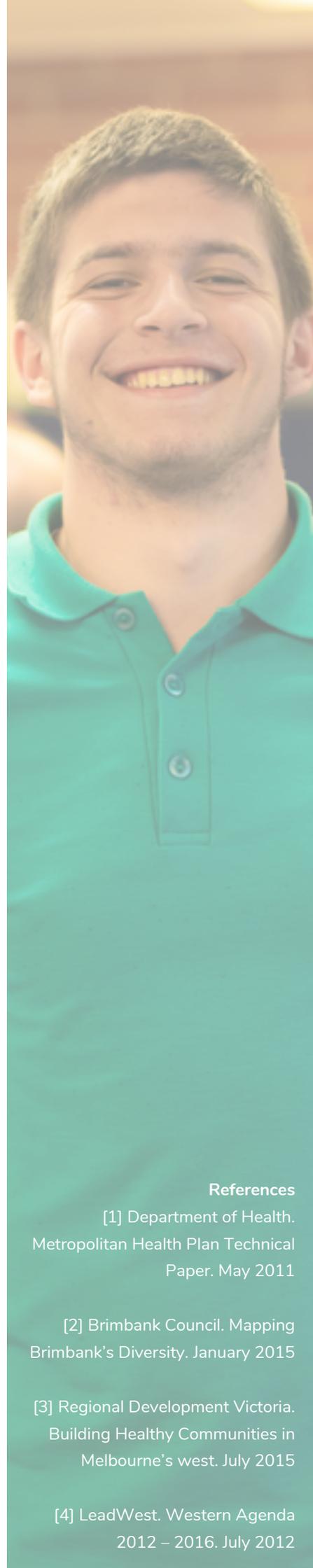
CHASE's project-based learning is also designed to integrate seamlessly with the Victorian Certificate of Applied Learning (VCAL) curriculum. By completing the CHASE program, students are directly satisfying formal VCAL learning outcomes.

CHASE works in various municipalities across Melbourne's north and west. These areas, which include the Brimbank, Moonee Valley, Moreland and Melton municipalities, were selected as they are home to some of the most socioeconomically disadvantaged individuals in broader Melbourne.

[1] Brimbank City, the second largest municipality in Melbourne and the region with greatest student participation in CHASE, is considered an area of relative disadvantage, driven by: [2][3]

- The fourth highest unemployment rates in Victoria at 8.3%
- The highest proportion of people self-reporting poor health in Victoria
- The second lowest rate of English proficiency in Victoria

Health and community services in Melbourne's north and west are also often underfunded and under-resourced. [4] Coupled with strong population growth, this leads to higher rates of preventable and long-term chronic diseases in comparison to national averages. For example, up to 1 in 7 people in Melbourne's west have type II diabetes, compared with 1 in 30 for the whole of Victoria.



References

[1] Department of Health. Metropolitan Health Plan Technical Paper. May 2011

[2] Brimbank Council. Mapping Brimbank's Diversity. January 2015

[3] Regional Development Victoria. Building Healthy Communities in Melbourne's west. July 2015

[4] LeadWest. Western Agenda 2012 – 2016. July 2012

Our team

100% volunteer and youth-led

CHASE is proud to be 100% volunteer and youth-run. From our mentors to our Chief Executive Officer, CHASE provides a platform for youths to understand primary healthcare and develop invaluable enterprise skills such as teamwork, leadership and time management. Diversity is a core value at CHASE and our volunteers span a wide spectrum of ethnicities, genders, socioeconomic backgrounds and academic disciplines. As a result, CHASE volunteers remain relatable and relevant for our broad group of target students.

For a full description of roles at CHASE, please refer to Appendix 2.

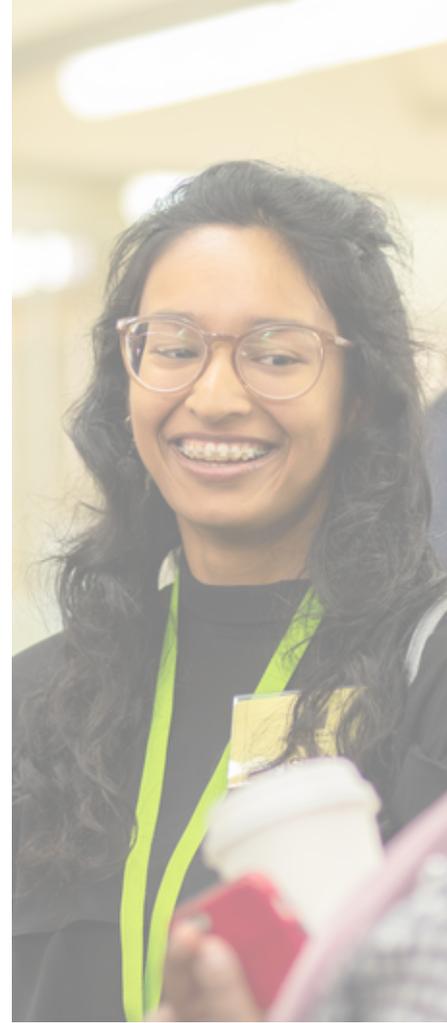
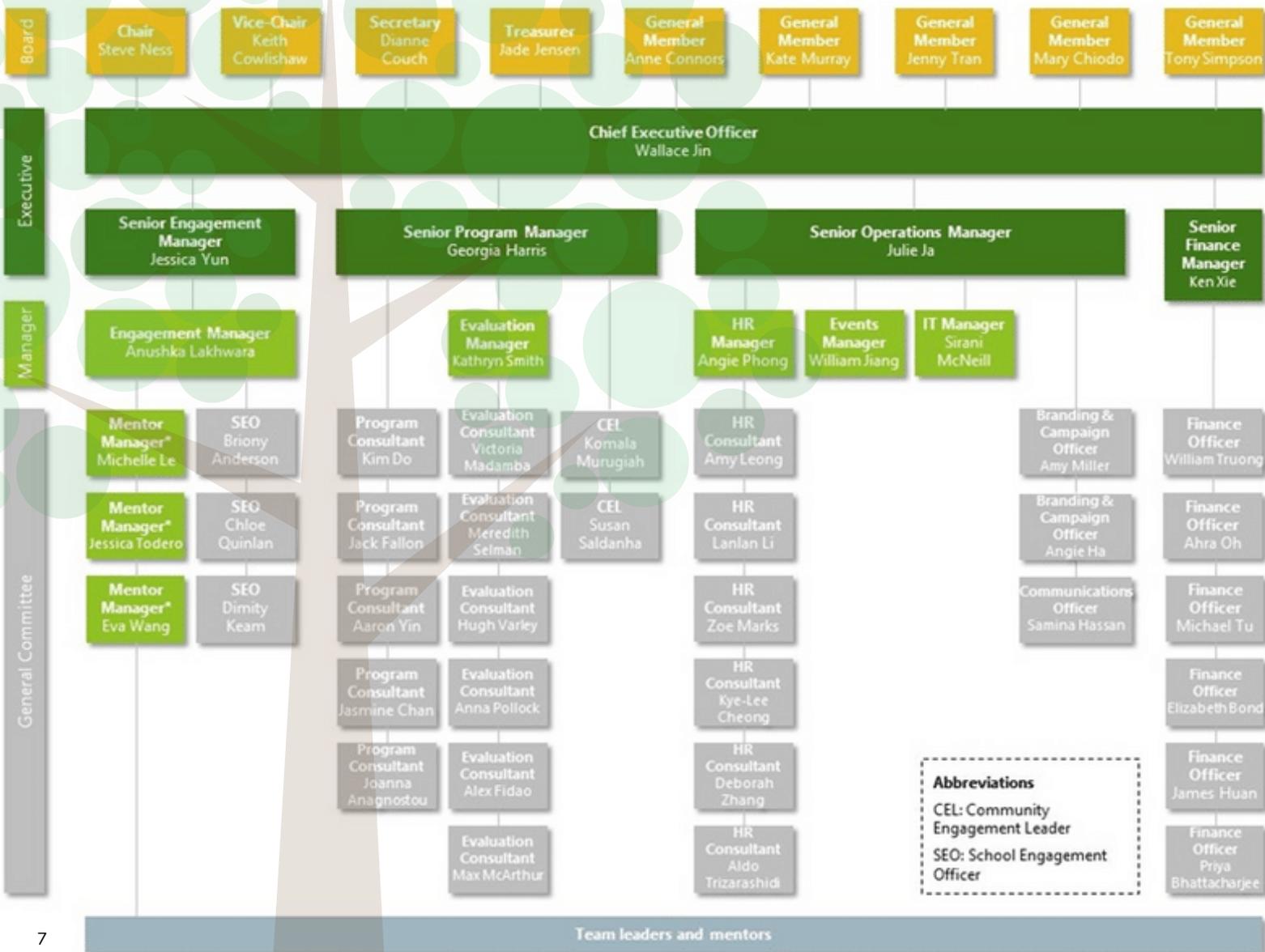


Figure 2 Organisational overview of CHASE (as at Nov 2019)



Our partner schools

2019

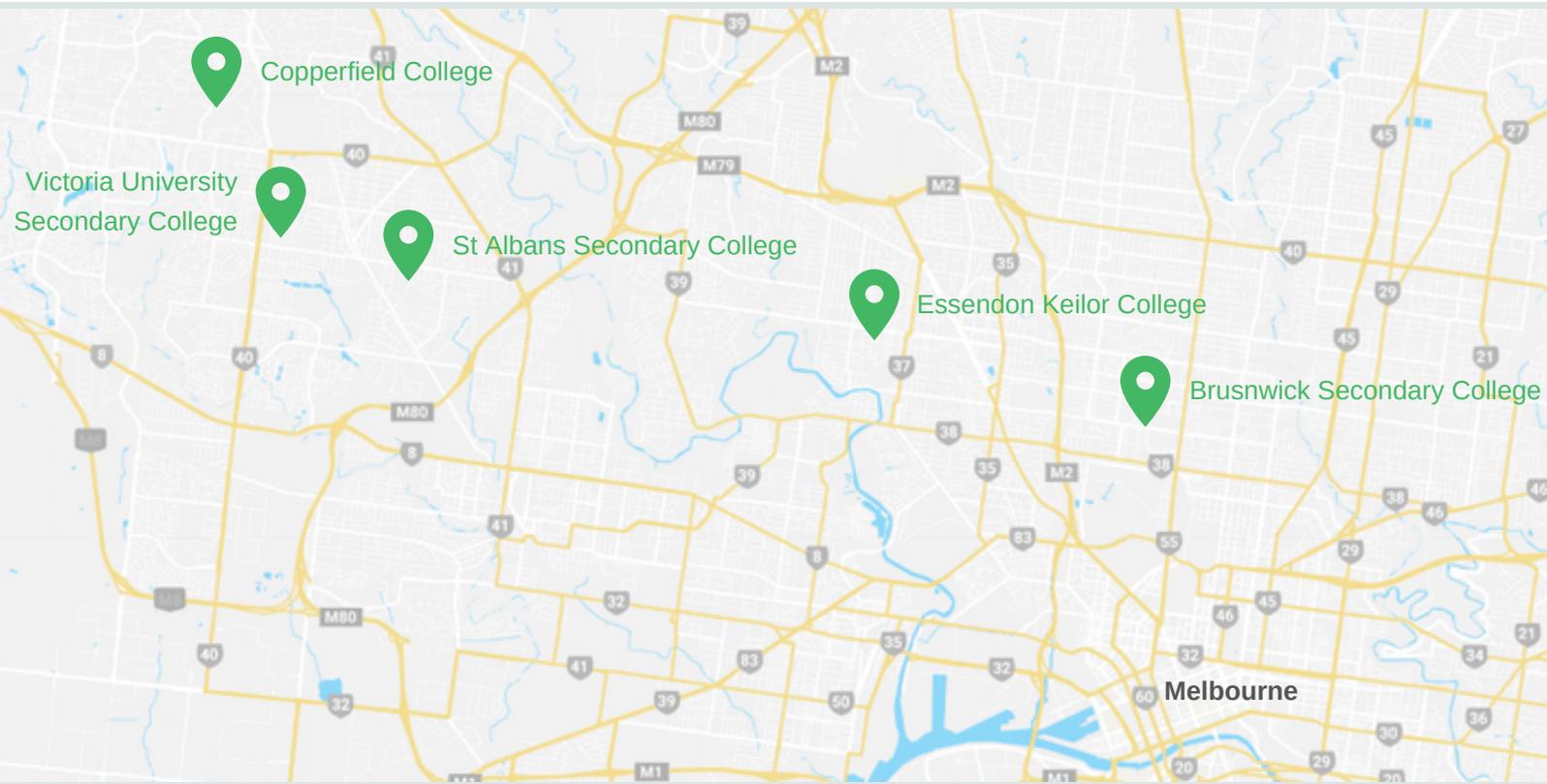


Figure 3 Location of CHASE partner schools



Total

Participating students	108	59	43	18	13	241
Classes	5	3	2	1	1	12
Volunteer mentors	40	23	17	6	6	104
Municipality	<i>Brimbank</i>	<i>Brimbank</i>	<i>Brimbank</i>	<i>Moreland</i>	<i>Moonee Valley</i>	
Year of partnership	2013	2017	2016	2017	2013	

Our progress

2019

Program Team

The Program Team works to design, implement and evaluate the curriculum of CHASE. In 2019, our Program Consultants implemented an innovative way of delivering Project Phase, focusing on increasing flexibility to better meet the varying needs of our partner schools.

Similarly, our Community Engagement Leaders piloted a new matching system to more efficiently pair student groups with community organisations. Finally, our Evaluation Consultants pioneered a new framework to evaluate the student experience of CHASE, enabling us to continue improving what we offer. 2019 was a year of new change and growth - looking to 2020, we hope to develop these into more established practices.

Operations Team

The Operations Team is the internal backbone of CHASE. Our core functions include human resources, events planning and management, IT services, and marketing. In 2019, with a large number of new team members, we were successful in achieving internal stability and a positive culture. Again, our HR Consultants successfully recruited over 100 volunteer mentors and committee members over the year. Looking to 2020, the Operations Team will be working on providing better support for committee and mentor engagement through professional development workshops, wellbeing check-ins, and a more robust plan for the succession of roles across the organisation.

Engagement Team

The Engagement Team manages CHASE's relationships with external stakeholders, schools and mentors. The portfolio is also responsible for CHASE's branding and marketing strategy. In 2019, the team launched a series of newsletters to better connect with CHASE alumni and stakeholders. Our Mentor Managers also rolled out a suite of initiatives aimed at boosting mentor engagement and value. CHASE's long-standing relationship with our partner schools has provided us with valuable feedback to further improve our program. In 2020, the Engagement Team is excited to explore new initiatives and partnerships that improve the experience and value for our students, mentors and Committee members.

Finance Team

The Finance Team is responsible for ensuring CHASE's ongoing financial sustainability. Our core functions include fundraising, grant writing, and finance administration. 2019 marked CHASE's largest year of donations, totalling \$6,422 from community individuals and organisations - we would like to sincerely thank our donors for their support. The Finance Team expanded to 7 members in 2019 and had success in automating internal processes, expanding revenue streams, and developing internal repositories to better retain institutional knowledge. In 2020, we look forward to continuing revenue growth, developing a multi-skilled team, and increasing task automation.

Our highlights

2019



Impressive program outcomes highlighted from external evaluation

In 2018-19, CHASE commissioned researchers from the University of Melbourne to evaluate the impact of the program. Students reported improvements in enterprise skills, health literacy and confidence in post-school transitions after completing CHASE. This was reinforced by VCAL teachers who all praised the value of the program in better connecting the school with the community. CHASE mentors provided powerful engagement with VCAL students and acted as excellent role models.



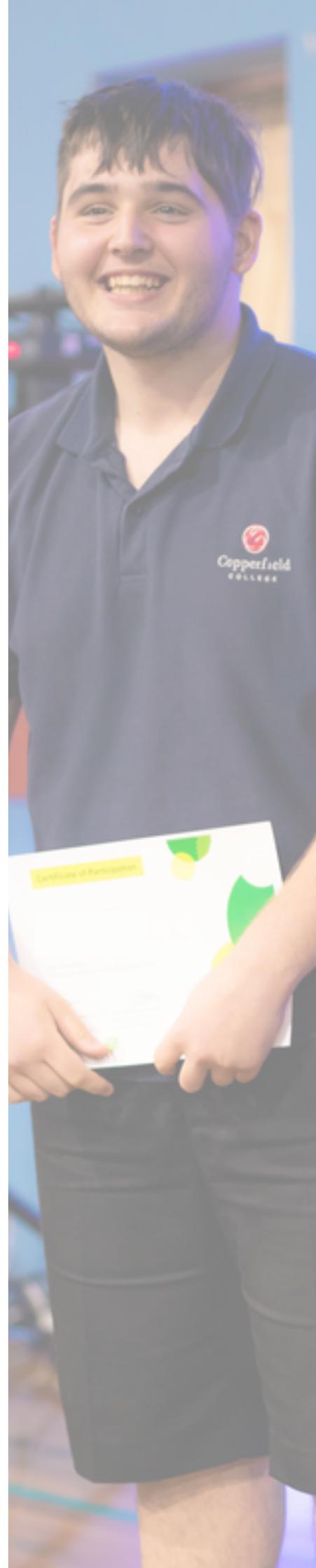
Upskilling and training for volunteers with Deloitte and KPMG

CHASE is committed to giving back to our volunteers. In 2019, volunteers were offered the opportunity to develop strategic analysis and leadership skills through workshops hosted in partnership with Deloitte Australia and KPMG. We tackled some of the organisation's most pressing issues in a series of workshops. We would like to thank the continued pro-bono support of these organisations.



Surge in donations and fundraising rewards impactful work

CHASE received over \$6,000 in donations and fundraising revenue in 2019, the highest amount to date. This reflects the growing impact and quality of the program. CHASE is entirely volunteer-run with over 110 passionate mentors and management staff—every dollar donated makes a genuine difference. We would like to sincerely thank the generous support of our donors.



Our supporters

2019



Deloitte.



How to support CHASE



CHASE is **100% volunteer run** from our Board through to our Committee and Mentors. By becoming a supporter, you can help CHASE enrich the lives of young people through education, engagement and empowerment. You can support CHASE by donating to our organisation or through partnerships.

To donate, visit <https://www.givenow.com.au/chaseprogram> or go to our website, www.chaseprogram.org.au and click the "Donate Now" button. Your donation will not only help CHASE educate, engage and empower young people but it will allow CHASE to develop, promote and foster new and existing partnerships with local community organisations and health professionals. CHASE will be able to ensure that our volunteers, schools and students have all the resources they need available to them.

If you have any enquiries or would like to find out how you can partner or get involved with CHASE, we would love to hear from you via email: info@chaseprogram.org.au.

2019 Financial Report

Appendix 1



Community Health Advancement and Student Engagement

YTD - Income & Expenditure As at 31 December 2019

	2019 Annual Budget	YTD - 31 Dec 2019	% of Annual Budget
Income			
Corporate Sponsorship (202)	\$300.00	\$0.00	0.0%
Donations (203)	\$80.00	\$6,422.14	8027.7%
Fundraising (201)	\$1,000.00	\$1,845.50	184.6%
Grants and Funding (204)	\$15,892.37	\$15,892.37	100.0%
Interest Income (270)	\$0.00	\$0.00	0.0%
Total Income	\$17,072.37	\$23,760.01	139.2%
Less Cost of Sales			
Cost of Goods Sold (310)	\$0.00	\$0.00	0.0%
Fundraising Expenses (311)	(\$400.00)	(\$503.29)	125.8%
Total Cost of Sales	(\$400.00)	(\$503.29)	125.8%
Gross Income	\$16,672.37	\$23,256.72	139.5%
Less Operating Expenses			
PROGRAM			
Education Phase (401)	(\$1,840.00)	(\$1,830.60)	99.5%
Action Phase (402)	(\$2,150.00)	(\$1,802.19)	83.8%
Showcase (403)	(\$400.00)	(\$496.05)	124.0%
Program - General (404)	(\$650.00)	(\$80.55)	12.4%
Mini-CHASE Program (405)	\$0.00	\$0.00	0.0%
Travel Expenses	(\$500.00)	(\$69.00)	13.8%
SUBTOTAL - PROGRAM	(\$5,040.00)	(\$4,278.39)	84.9%
HUMAN RESOURCES			
Recruitment (411)	(\$450.00)	(\$40.00)	8.9%
Training and Education (412)	(\$120.00)	(\$384.95)	304.1%
Meetings & Events (413)	(\$3,175.02)	(\$3,174.67)	100.0%
HR - General Expenses (414)	(\$770.00)	(\$424.94)	55.2%
SUBTOTAL - HR	(\$4,515.02)	(\$4,004.56)	88.7%
MARKETING			
Marketing - Promotions (421)	(\$1,150.00)	(\$28.30)	2.5%
Marketing - General (422)	\$0.00	(\$410.22)	0.0%
Marketing - CHASE Video (423)	\$0.00	\$0.00	0.0%
SUBTOTAL - MARKETING	(\$1,150.00)	(\$438.52)	38.1%
FINANCE & ADMINISTRATION			
Insurance (430)	(\$2,320.00)	(\$2,257.00)	97.3%
Compliance Costs (431)	(\$20.00)	\$0.00	0.0%
Bank Fees (432)	\$0.00	\$0.00	0.0%
Interest Charges (433)	\$0.00	\$0.00	0.0%
Accounting Expense (434)	(\$225.00)	(\$225.00)	100.0%
Legal Fees (435)	\$0.00	\$0.00	0.0%
Consultant Fees (438)	(\$6,050.00)	(\$6,000.00)	99.2%
IT - Server (440)	(\$240.00)	(\$112.85)	47.0%
IT - Website & Communications (441)	(\$300.00)	\$0.00	0.0%
General Printing & Stationery (450)	(\$50.00)	(\$19.10)	38.2%
Miscellaneous Admin Costs (451)	(\$250.00)	(\$219.28)	87.7%
SUBTOTAL - FINANCE & ADMIN	(\$9,455.00)	(\$8,833.23)	93.4%
Total Expenses	(\$20,160.02)	(\$17,554.70)	87.1%
Net Profit/Loss	(\$3,487.65)	\$5,702.02	

2019 Financial Report

(cont...)



Community Health Advancement and Student Engagement



Balance Sheet As at 31 December 2019

	31 Dec 2019	31 Dec 2018
Assets		
Bank		
CHASE - Society Cheque Account	\$27,060.84	\$17,783.78
Total Bank	\$27,060.84	\$17,783.78
Prepayment	\$18.75	\$18.75
Total Assets	\$27,079.59	\$17,802.53
Liabilities		
Fundraising - Sales in Advance	\$0.00	\$0.00
Mentor Bonds - T-shirts	\$10.00	\$10.00
Business Card Bonds	\$238.98	\$238.98
General Accruals	\$1,246.70	(\$2,328.34)
Provision for Mentor Bonds	\$170.00	\$170.00
Total Liabilities	\$1,665.68	(\$1,909.36)
Net Assets	\$25,413.91	\$19,711.89
Equity		
Current Year Earnings	\$5,702.02	\$787.14
Retained Earnings	\$19,711.89	\$18,924.75
Total Equity	\$25,413.91	\$19,711.89

Cash Flow Summary As at 31 December 2019

Opening Cash at Bank - 1 January 2019	\$17,783.78
Inflows	
Grants and Funding	\$15,692.37
Interest Revenue	\$0.00
Net Fundraising Inflows	\$7,564.35
Mentor Bonds Received (T-Shirts)	\$0.00
Total Inflows	\$23,256.72
Outflows	
Program	-\$4,278.39
Human Resources	-\$4,004.56
Marketing	-\$438.52
Finance & Administration	-\$5,258.19
Total Outflows	-\$13,979.66
Net Inflow	\$9,277.06
Closing Cash at Bank - 31 December 2019	\$27,060.84

Overview of organisational roles

Appendix 2



Our Board

The Board ensures that the fundamental principles of CHASE, embodied in its Missions, Values and Strategic Initiatives, are implemented. The Board aspires to excellence in governance standards. The Board meets with the CEO on a bimonthly basis.

Executive Team

Led by the CEO, the Executive Team are responsible for the day-to-day management of CHASE. Each Senior Manager is responsible for their own respective portfolio and the implementation of the CHASE Strategic Plan. The Executive team and their respective portfolios meet on a monthly basis.

Program Team

The Program Team work to develop the CHASE curriculum; ensuring that information is current and reliable. They are also responsible for organising and coordination mentor training workshops and monitoring students Action Phase projects.

Engagement Team

The Engagement Team liaises with CHASE schools and community partners, acting as an intermediary between external stakeholders and CHASE members. This team is also responsible for CHASE's branding and marketing strategy.

Operations Team

The Operations Team provide strategic and operational guidance for CHASE including mentor management, human resources and IT services.

Finance Team

The Finance Team is responsible for the financial sustainability of CHASE by monitoring its financial plans and reports as well as raising revenue through fundraising and sponsorship.

Team leaders and mentors

Students participating in the CHASE program are encouraged and supported by our enthusiastic and passionate CHASE mentors. CHASE mentors deliver all workshops. They facilitate discussions and run activities in their classes to help inform, engage and empower their students.



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