

STRATEGIC PLAN 2020-22



ENGAGE | EDUCATE | EMPOWER

A message from the founders



Dr Jenny Tran



Dr Richard Liu

CHASE began as a response to what we, as medical students and junior doctors, witnessed in our overflowing public hospitals – numerous patients suffering the consequences of chronic diseases. We valiantly believed their problems, which took decades to manifest, could be fixed with a few days of careful medical attention, only to see them return weeks later, in another crisis.

We wanted to find solutions and looked to the community health worker model in developing nations such as India as our inspiration. Their principles of empowerment of the community, through education and mentorship, still resonate in the CHASE program today.

However, now CHASE means more than this. The goals of our organisation have evolved from health literacy to life literacy. The greatest achievements of our program are not only the student projects we help implement, but the students we help empower to become future community leaders. With their leadership, CHASE hopes for a brighter, healthier future for the Western suburbs of Melbourne, and all of Australia.

CHASE's six strategic pillars



